



# Daily Money Management Business Basics Webinars

*Presented by the American Association of Daily Money Managers*

## Business Basics Webinars

### Who should attend:

AADMM is providing Business Basics Webinars for those who are considering Daily Money Management as a career or those who are new to the profession.

### The purpose of this session:

The webinars set forth the components needed to perform the duties of a Daily Money Manager on a day-to-day basis. At the end of this series, you should be able to:

- Explain what DMMs do
- Identify the traits and skills needed to be an effective DMM
- Understand the steps needed to establish or build a client base
- Understand the steps needed to jump-start the business

### Program outline:

**The series consists of five, one-hour webinars that will cover:**

- What is Daily Money Management
- Skills and Traits Needed
- A Day in the Life of a DMM
- Defining Your DMM Business
- Starting Your DMM Business
- Growing and Marketing Your DMM Business
- Fees, Pricing and Billing Practices
- Ethical Considerations
- What AADMM Can Do For You

### What will it cost:

The cost is \$240 for members and \$275 for non-members which includes the five webinars and training booklet. In order to receive the training booklet before the first webinar, completed registration and payment must be received by AADMM seven business days prior to the first webinar. Non-members who subsequently join AADMM within one month of the last webinar will receive a \$25 discount on the membership fee.

### Here's what past attendees say about Daily Money Management Business Basics:

"There was so much information - a wonderful workshop."

"I felt like I put a lot of thought into the details of my DMM business; your session hit on all my topics and reinforced my strategies!"

"I appreciated the real life experiences that were shared."

"Very beneficial - AADMM is a very professional organization!"

## 2016 Dates

Wednesdays, February 17, 24, March 2, 9 and 16 at 7 p.m. Eastern

(6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific)

**REGISTRATION DUE FEB. 10**

Each of the five webinars will be recorded. If a participant is unable to attend a live webinar they will have the option to listen to the recording.

Also available - on-site Business Basics workshop:

- Friday, November 4  
Tampa, Florida  
(in conjunction with the Annual Conference)  
Hotel details to be announced  
Summer 2016

Visit: [www.aadmm.com/business\\_basics.htm](http://www.aadmm.com/business_basics.htm)  
for more information.



# Business Basics Webinar Registration Form

FEBRUARY 17, 24, MARCH 2, 9, and 16, 2016

Due to the popularity of these sessions, everyone must pre-register.

## Business Basics

**Yes**, I am registering for the Business Basics Workshop Webinar Series scheduled for:

\_\_\_\_\_ Wednesdays, Feb. 17, 24, March 2, 9 and 16, 2016  
7 p.m. Eastern (6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific)

**REGISTRATION DUE FEB. 10**

## Fees:

NO REFUNDS will be made for cancellations after the registration deadline.

The fee includes the complete training course in five, one-hour webinars AND a training manual. Those who pay the non-member rate and subsequently join AADMM within one month of the workshop, will receive a \$25 discount on the membership fee.

AADMM member at \$240 \$ \_\_\_\_\_

Non-member at \$275 \$ \_\_\_\_\_

Total amount of payment \$ \_\_\_\_\_

AADMM's Federal ID #: 52-1944683

For membership details and an application, visit [www.aadmm.com](http://www.aadmm.com).

## Credit Card information:

(We accept only):  VISA  MasterCard

\_\_\_\_\_  
Name on card (Please print)

\_\_\_\_\_  
Account number

\_\_\_\_\_  
Exp. date

\_\_\_\_\_  
3 digit security code

\_\_\_\_\_  
Signature

Please email me a receipt for my records.

## Information for Registrant

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title or position

\_\_\_\_\_  
Business name

\_\_\_\_\_  
Mailing address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Daytime phone

\_\_\_\_\_  
Email (confirmations will only be sent by email)

\_\_\_\_\_  
Web address

**To MAIL payment, send completed registration form with check or money order payable to AADMM:**

AADMM Registration Office  
174 Crestview Drive  
Bellefonte, PA 16823

**Email completed registration and credit card information to [registration@aadmm.com](mailto:registration@aadmm.com) or fax to 814-355-2452.**

Phone: 877-326-5991

1/14/16 ERC



For more information about AADMM please visit: [www.aadmm.com](http://www.aadmm.com)