



Daily Money Management Business Basics Workshop

Presented by the American Association of Daily Money Managers

Business Basics Workshop

Who should attend:

AADMM is providing this one-day workshop for those who are considering Daily Money Management as a career or those who are new to the profession.

The purpose of this session:

The workshop sets forth the components needed to perform the duties of a Daily Money Manager on a day-to-day basis. At the end of this session, you should be able to:

- Explain what DMM's do
- Identify the traits and skills needed to be an effective DMM
- Understand the steps needed to establish or build a client base
- Understand the steps needed to jump-start the business

Program outline:

- What is Daily Money Management
- Skills and Traits Needed
- What do DMM's Do All Day
- Defining Your DMM Business
- Starting Your DMM Business
- Growing and Marketing Your DMM Business
- Fees, Pricing and Billing Practices
- Ethical Considerations
- What AADMM Can Do For You

What will it cost:

The workshop is being offered at a rate of \$240 for members of AADMM and \$275 for non-members. Non-members that subsequently join AADMM within one month of the workshop will receive a \$25 discount on the membership fee. The 9:00 am to 4:00 pm session includes a networking lunch.

Here's what past attendees say about Daily Money Management Business Basics:

"There was so much information - a wonderful workshop."

"I felt like I put a lot of thought into the details of my DMM business; your session hit on all my topics and reinforced my strategies!"

"I appreciated the real life experiences that were shared."

"Very beneficial - AADMM is a very professional organization!"

2012 Dates and Locations

Saturday, May 5

Chicago, Illinois

Four Points by Sheraton Chicago
O'Hara

10249 W. Irving Park Road

Schiller Park, IL 60176

Phone: 847-671-6000

A limited number of rooms have been reserved. Call by April 22 to make a reservation.

September 2012

Philadelphia, Pennsylvania

More information coming soon.

For more information about the Business Basics Workshops,
please visit www.AADMM.com

Business Basics Registration Form

Due to the popularity of these sessions, everyone must pre-register.
Attendance is limited to the first 50 paid registrants.

Business Basics

Yes, I am registering for the Business Basics Workshop scheduled for:

_____ Saturday, May 5, 2012
Chicago, Illinois

REGISTRATION DUE APRIL 19

Registration of September 2012 workshop coming soon.

Fees:

NO REFUNDS will be made for cancellations after the registration deadline.

The fee includes the complete training course, a training manual, lunch and refreshment breaks. Those who pay the non-member rate and subsequently join AADMM within one month of the workshop, will receive a \$25 discount on the membership fee.

AADMM member at \$240 \$ _____

Non-member at \$275 \$ _____

Total amount of payment \$ _____

AADMM's Federal ID #: 52-1944683

Details about AADMM membership and an application available at www.aadmm.com.

Credit Card information:

(We accept only): VISA MasterCard

Name on card (Please print)

Account number

Exp. date

Signature

Please email me a receipt for my records.



Information for Registrant

Name

Title or position

Business name

Mailing address

City State Zip

Daytime phone

Daytime fax

Email (confirmations will only be sent by email)

Web address

Please contact me to discuss special delivery and/or accommodation requirements.

To MAIL payment, send completed registration form with check or money order payable to AADMM:

AADMM Registration Office
174 Crestview Drive
Bellefonte, PA 16823

OR FAX TO: 814-355-2452

Phone: 877-326-5991
Email: info@aadmm.com

1/24/12 ERC

For more information about AADMM please visit: www.aadmm.com